



Dear Physician,

Are you leaving money on the exam table?

Through running my own surgical practice, I discovered the critical importance of keeping track of how money flows in and out of your practice.

You might be surprised to learn that doctors in private practice, on average, walk away from about 30% of their income. The most common cause: failure to collect their hard-earned fees!

Today I call on my experience as a surgeon in private practice, and on the clinical faculty at the University Of Washington School Of Medicine, to help physicians thrive. My goal is to help physicians in private practice achieve the personal, professional and financial goals that attracted them to a career in medicine.

My colleague, **David Pratts, President at BillingStar Solutions**, shares my commitment to helping physicians in private practice retain their autonomy.

I encourage you to read my book, ***The New Thriving Medical Practice***. I co-authored this book with Patrick Phillips, the Chairman of the Medical Revenue Management Association of America. I am so impressed with the leadership, vision and value of MRMAA that I recently accepted their invitation to serve as the Chair of their Advisory Board. I hope that you find value in this book.

If you would like to find out just how much lost revenue you could recover each month, David has offered to perform a complimentary Practice Analysis to find out if you are maximizing your revenue each month. Simply call 561.301.9755 or email info@billingstar.net and mention my name.

Sincerely,

A handwritten signature in black ink that reads "Vicki Rackner".

Vicki Rackner MD FACS